

October 25, 2009

Dear Valued Customer,

This letter is written with the explicit intent to assure you that none of our products contain peanuts nor are they produced with any peanut by-products with the exception of our single serve Cadbury Desserts.

However, much as your local franchisee may have informed you, we CANNOT GAURANTEE that our products are safe to consume for any individual who suffers from a 'trace' allergy to the above stated allergen.

This is our way of safe-guarding all of our customers.

We unfortunately are unable to ensure that our product has NOT come into contact with this allergen in some form in either the preparation process, our shipping procedures or within the store itself. There are simply too many variables involved for us to feel confident in any such guarantee. As such, I once again want to reiterate:

None of our products contain, or are made with, any peanuts or peanut by-products.

Again however, we DO NOT guarantee that our products have not at some point come into contact with the above stated allergen.

In regards to trans-fat in our product, we have been tested by Maxxam Analytics, and both our Party and Large Size cheese and pepperoni pizzas are, according to Ministry standards, trans-fat free. Please feel free to visit our website for more nutritional information at [Pizzaville.ca](http://Pizzaville.ca)

Any further questions or concerns please contact Pizzaville Head Office at 905-850-0070. Ext 328.

Sincerely,

Alan Serrecchia

Call Center Manager